

## North Dakota University System Foundation Minutes

September 6, 2019 10:00a.m. CT.  
Conference Call

### Call to Order

Mr. Traynor called the meeting to order at 10:02 a.m. CT.

Members Present:

Mr. Dan Traynor  
Mr. Jon Backes  
Representative Cynthia Schreiber-Beck  
Mr. Mike Warner  
Dr. Larry Skogen  
Ms. Jill Louters  
Chancellor Mark Hagerott (ex officio)  
Ms. Tammy Dolan (Secretary/Treasurer)

Others present:

Ms. Patty Schock, Accounting Specialist  
Ms. Terry Meyer, Chief of Staff

Members absent:

Ms. Julie Traynor

### Agenda

**It was moved** by Rep. Schreiber-Beck, seconded by Mr. Backes to approve the agenda as written.

D. Traynor, Backes, Schreiber-Beck, Warner, Skogen and Louters voted aye. **Motion carried.**

President Traynor welcomed Ms. Jill Louters to the NDUS Foundation Board.

### March 28, 2019 Meeting Minutes

**It was moved** by Mr. Backes, seconded by Dr. Skogen to approve the March 28, 2019 minutes.

D. Traynor, Backes, Schreiber-Beck, Warner, Skogen and Louters voted aye. **Motion carried.**

### NDUS Foundation Financial Report

Ms. Schock presented the financial report as of July 31, 2019.

Balance in account = \$41,827.44

Unrestricted: \$15,882.23

Dakota Nursing Program: \$25,000.00

Faculty Award: \$96.80

Lumina Funds: \$848.41

August activity included a \$350,000 deposit from Palo Alto Networks and immediate disbursement to the BSC Foundation of same. The foundation also incurred a \$10 Secretary of State filing fee bringing the August balance to \$41,817.44.

## IRS Form 990 Filing

Ms. Schock presented the board with the below list of statewide firms that could potentially file the form 990 for the NDUS Foundation.

Firm	Phone	Location	Base Price	Includes	Comments
Brady, Martz & Associates	701-223-1717	Bismarck	\$750	990 and all schedules	Increases if form 990T is needed
Britsch & Associates PC	701-662-8724	Devils Lake	\$800	990 and all schedules	Can increase if time it takes to complete is lengthy
David Hance CPA	701-240-2410	Minot	\$600	990 and all schedules	Can increase if time it takes to complete is lengthy
Eide Bailly	701-255-1091	Statewide	\$1,800	990, A & B	Could be less if not as much time needed.
Haga Kommer	701-222-4100	Bismarck	\$500	990 and all schedules	Approx. \$130 an hour with a base of \$500 (approx 4 hours). If it takes more than that it goes up at \$130 an hour.
Hoerner Rodakowski, PC	701-483-1122	Dickinson	\$750	990	Base of \$750; Increases as Additional Forms are Needed
Karol Riedman	701-202-7051	Bismarck	\$700	990, A, B & O	Includes electronic filing. Additional \$50 per schedule if more are needed. If the 990 requires little time to prepare due to low activity the fee could be reduced accordingly.
Phil Condit, CPA	701-237-6364	Fargo	\$750	990 and all schedules	
Widmer Roel CPA	701-221-2655	Bismarck	\$1,200	990, A, B, D, I & O	

Though base prices varied the length of time and additional schedules possibly needed could drive the cost up from some of the lower priced firms. With that in mind, the recommendation was made to work with Karol Riedman, CPA as she is familiar with our operations, competitively priced and based in Bismarck for ease of collaboration on the filing.

**It was moved** by Ms. Louters, seconded by Mr. Warner to approve entering into an agreement with Karol Riedman, CPA for the filing of the NDUS Foundation Fiscal Year 2019 990 form.

D. Traynor, Backes, Schreiber-Beck, Warner, Skogen and Louters voted aye. **Motion carried.**

## Payment of BSC Invoice (Lumina Balance)

In May of 2019 an Envision 2030: AI and Privacy Summit occurred on the Bismarck State College Campus. The total cost of the event was \$3,458.27. The North Dakota University System Office paid \$2,609.86 of the total. Ms. Schock requested the NDUS Foundation Board approve use of the remaining \$848.41 in restricted Lumina Funds to pay the balance. Mr. Warner questioned if the activities of this conference were in line with what the restriction of the funds. Ms. Schock advised that the Envision 2030 program was supported by Lumina Funds in the past and this was in line with that activity.

**It was moved** by Mr. Backes, seconded by Rep. Schreiber-Beck to approve expending the remaining Lumina Funds to pay for the Envision 2030 event held at Bismarck State College.

D. Traynor, Backes, Schreiber-Beck, Warner, and Louters voted aye. Skogen abstained. **Motion carried.**

## Process for Disbursement of Funds

Ms. Schock presented a form template to be used by persons or entities wishing to request funds from the NDUS Foundation Board. Mr. Traynor advised no vote was

needed on the form as this would also require future changes to the form to come before the board. No concerns expressed with using the form from the NDUS Foundation board. Ms. Schock will proceed with the form.

### **Update on Dakota Nursing Program**

Ms. Schock presented notes provided by Ms. Traynor. Though the Dakota Nursing Program was not awarded a Bush Foundation Innovation award Ms. Traynor did have an opportunity to visit with a member of the committee. The Dakota Nursing Program application was close to the finals and stimulated a lot of discussion. One member questioned how innovative the program was. Since the program was developed 15 years ago the committee suggested some questions to answer. How do they keep a culture of innovation going? How does it inform the field? Are other colleges taking the idea and running with it – whether in nursing or in other disciplines? The Dakota Nursing Program was urged to refine their application and submit again noting that many winners applied several times before making it to the finals.

Additionally, faculty and Ms. Traynor are making a final decision on a program wide use of the CHI St. Alexius Health donation. More information should be available at the next meeting.

Chancellor Hagerott noted that an executive for Hess is interested in the NDUS Foundation and the Dakota Nursing Program. Initially reached out to the ND Petroleum Council regarding energy field workers but the conversation redirected when they heard about the work with the Dakota Nursing Program.

### **Update on Cybersecurity Initiative**

Chancellor Hagerott noted that we are still moving forward with the cybersecurity initiative and have other potential avenues to continue expanding this focus.

### **Update on Manufacturing**

Prior to the meeting Representative Schreiber-Beck provided the board with information on commerce numbers and incentives provided for manufacturing. October 4 is National Manufacturing Day. There are 12 events scheduled in North Dakota. Rep. Schreiber-Beck contacted four individuals regarding what the foundation could do.

Spoke with Sandy Kashmark who is the Executive Director of Midwest Manufacturer's Association. Some comments – welding and machining seats are not filled. Marketing for students should occur. Training should occur quicker. Soft skills are needed. Leadership and management training is needed. Sandy indicated manufacturers might be interested in donating if they had some say in how the funds were used.

Spoke with Reza Maleki, a Senior Business Advisor at Impact Dakota and President of Minn-Dak Manufacturer's Association. His comments related to four year institutions and manufacturing. He felt performance measures needed to change for faculty. Performance is based on the number of papers that are turned out and not the skills taught. Other comments include don't waste resources, reward faculty, currently a slump in ag manufacturing so funds may be limited, important to communicate with parents as well as potential students. Stated "If you can't grow it, import it." Believes that references marketing to get more students in the chairs to learn.

Spoke with two people at NDSCS, Precision Machining Technology faculty member Jay Schimelfenig and Department Chair Steve Johnson. Similar situation – seats are not filled. Students enrolled are not prepared. Lack of basic skills in math and reading so not able to succeed in program. Students and parents don't really have an idea what manufacturing is which ties back into marketing. Instruction should be top priority for faculty meaning faculty are tasked to do many other things besides focus on instruction. Southeast part of the U.S. where large manufacturers exist they are providing high tech training at advanced training centers. Limited traction with TrainND somewhat due to geography – manufacturing is very spread out across the state. Equipment to train on is needed and very expensive. Larger manufacturers would probably be approachable. Dr. Richman has a manufacturer's group that meets every quarter and it was suggested that the foundation work with that group as a starting point.

Rep. Schreiber-Beck indicated we need to think out of the box and beyond scholarships. Define where we want to go and need direction from manufacturer's as well.

Mr. Warner asked Dr. Hagerott if there had been any substantive research on the future of manufacturing as it affects North Dakota – is the market expanding or shrinking. Dr. Hagerott stated that is where we look forward to partnering with manufacturers. Envision 2030 did some research and indicated that manufacturing is expanding in North Dakota.

Mr. Warner talked about the changing nature of manufacturing. Competing against a workforce that will work at a lower rate and the technology taking over the industry. Do we need to rethink what skills are needed in manufacturing? Does it need to be more technology focused versus mechanical type work.

Dr. Skogen noted that BSC has been tasked with coming up with a Bachelor of Applied Science in Advanced Manufacturing. After reviewing the landscape of manufacturing developed a BAS in Automation and Management. Worked with NDSCS and their two-

year degrees will feed right into this four-year program. The BSC program for instrumentation and control will also feed into it. Welding at BSC is full. One problem is that it is a limited enrollment program. Also working with DSU, BSC has a welding trailer that they can take over there so BSC can start delivering some welding in the Dickinson area as well. Trying to be responsive to advanced manufacturing and expanding welding.

Ms. Louters was interested in the comments regarding student preparedness. Now using the Choice Ready program. Could benefits secondary institutions to understand what post-secondary is looking for in terms of identifying measures of success.

### **Donor Interest in Humanities**

Dr. Hagerott had the opportunity to meet with someone that is concerned about supporting the humanities in North Dakota. Asked the board to think about wanting humanities as a focus. Also mentioned the unrestricted funds that the foundation has and consider donating to a faculty award or the North Dakota Science Foundation that is all 11 campuses. Would the foundation consider giving \$500 as an award for one of these items.

Mr. Warner noted that one of the downsides in our four-year institutions is that the focus is on technology but that a college isn't just to prepare you for a job but to prepare you as a person and the humanities play a large role in that. Mr. Warner is in support of the humanities.

### **December Meeting Location**

Once a date is determined for the meeting a discussion of location can take place.

### **Adjournment**

Mr. Traynor adjourned the meeting at 10:50a.m. CT.