

North Dakota University System Foundation Minutes

March 28, 2019 12:00p.m. CT.
Conference Call

Call to Order

Mr. Traynor called the meeting to order at 12:08 p.m. CT.

Members Present:

Connected by Phone:

Mr. Jon Backes

Ms. Julie Traynor

In Person:

Mr. Dan Traynor

Dr. Larry Skogen

Chancellor Mark Hagerott (ex officio)

Ms. Tammy Dolan (Secretary/Treasurer)

Others present:

Ms. Patty Schock, Accounting Specialist

Dr. John Miller, President of Williston State College

Members absent:

Representative Cynthia Schreiber-Beck

Mr. Mike Warner

Mr. Don Morton

Agenda

It was moved by Dr. Skogen, seconded by Mr. Traynor to approve the agenda as written.

Backes, J. Traynor, Skogen, and D. Traynor voted aye. **Motion carried.**

December 19, 2018 Meeting Minutes

It was moved by Ms. Traynor, seconded by Dr. Skogen to approve the December 19, 2018 minutes.

Backes, J. Traynor, Skogen, and D. Traynor voted aye. **Motion carried.**

NDUS Foundation Financial Report

Ms. Dolan presented the financial report as of February 28, 2019.

Balance in account = \$17,477.44

Update on Bakken U Activity

Williston State College President John Miller presented the NDUS Foundation board with an update on the activities of the Bakken U. President Miller noted that the Bakken U is a collaborative effort of western schools (BSC, DSU, MISU, DCB, and WSC) originally designed to assist veterans returning from active service and assist them transition into energy related jobs. The scope has expanded to look at economic vitality in western North Dakota.

In the last 18 months marketing has been a focus. Developed the catch phrase of "The Power of the West" and a related logo. Wants the Bakken U to transcend the campus boundaries and be regional. Website has been redone. Purposeful marketing done using ESPN Sports links for handheld devices done from November through February. Metrics for that marketing exceeded national averages.

In the next year discussions will be held regarding funds leveraged by the campuses for scholarships and looking at more consistency. Looking at synergy in what is being offered to take distance out of the equation. Also looking at expanding marketing to cross gender boundaries to engage people in non-traditional fields.

Update on Cybersecurity Program

Dr. Skogen stated that Bismarck State College has been very active in cybersecurity. Yesterday Bismarck State College received the NSA Department of Homeland Security designation as a Center of Academic Excellence in Cybersecurity. This creates the ability to apply for grants. Two visits with Palo Alto coming up on May 2-3, 2019 and potentially June 27, 2019.

Palo Alto is very interested in the connection to veterans. Military Family Education Fair on April 6, 2019 at Virginia Wesleyan University. Bismarck State College (BSC) will have representatives there to talk about opportunities in cybersecurity.

Work continuing on rolling out the Bachelor of Applied Science degree which will have enrolled students in August 2019. Currently have 89 students in the associate degree program. Targeting 200 students in cybersecurity for the AAS and BAS levels. Also working with Palo Alto to connect with community colleges that they work with to expand the program. Currently hiring cybersecurity advisor/recruiter. Receiving calls daily on this program. Palo Alto has designated BSC as a regional academy for their certifications. Working with state CTE to offer the certificates to K-12 faculty statewide. Rolling those classes out in fall of 2019.

A portion of the donation has been invested in creating a cyber range. Engineering tech students are designing and building a Lego city that cyber students will break into from the cyber range. Scholarships being offered for female and diversity students per the agreement. Also working closely with the tribal colleges to coordinate the cybersecurity program with their campuses.

Update on Dakota Nursing Program Initiative

Ms. Traynor noted that the Bush Foundation grant proposal is written. Ms. Traynor and Megan Laudenschlager of Strengthen ND are still working to sort out an issue with the required fiscal sponsor. The NDUS Foundation does not have enough in its operating budget to get the full \$500,000 award. They are exploring partnering with a campus as the fiscal sponsor or looking at collaboration. If one campus acts as the fiscal sponsor there could be an issue with the match and future grants/matches. The proposal is due on April 11th and they anticipate submitting the Monday of that week.

Ms. Traynor, Chancellor Hagerott and Ms. Schock met with CHI St. Alexius President Kurt Schley and Chief Nursing Office Julie Ward on March 19, 2019. Shared information on the NDUS Foundation and the Dakota Nursing Program (DNP). DNP intersects with CHI at six different locations. Identified \$200,000 for a hybrid nursing program and \$300,000 for tuition reimbursement for nurses that return to school for a graduate degree to teach for DNP. Meeting was very positive.

Potential Trustees

Ms. Schock noted that the updated by-laws were fully signed and in effect. Additional trustees could be considered and brought before the State Board of Higher Education for approval.

IRS Form 990 Filing

Ms. Schock noted that with the cybersecurity donation the NDUS Foundation now exceeded the limit for filing a 990-N (Postcard) and would have to file the full form 990 for fiscal year 2019. The filing is not due until November 15, 2019. Ms. Schock requested that the board consider an outside firm for the initial filing. The board agreed and asked Ms. Schock to get additional quotes from firms around the state and visit campus foundations for input.

June Meeting Location

Mr. Traynor noted that the State Board of Higher Education will be holding its annual retreat at the end of June 2019 in Bismarck. He has requested that the foundation board meet in conjunction with the State Board of Higher Education meetings.

Adjournment

Mr. Traynor adjourned the meeting at 12:41 p.m. CT.